



**Graniterock**  
*Cares*



2025 Community Impact Report





Graniterock  
ROCK & RUN  
2023

Graniterock  
242

Graniterock  
241

Graniterock  
ROCK & RUN  
493





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# AT GRANITEROCK,

Building Great Lives means more than delivering quality construction materials and projects. It means investing in the people and places that shape our future. Our core value comes to life through Graniterock Cares – our program encompassing everything we do to support and strengthen our communities.

This Community Impact Report offers a glimpse of that commitment in action.

From the Bruce W. Woolpert Algebra Academy inspiring the next generation of problem solvers, to community traditions like the Rock & Run at the A.R. Wilson Quarry, River Run in Hollister and the Classic Car Show in Aromas, we're proud to bring people together in ways that celebrate youth education, a healthy environment and thriving communities.

We also value our partnerships with organizations such as the Central Coast YMCA, whose programs help children and families thrive.

These efforts reflect the heart of Graniterock People, our team members who volunteer, mentor and give generously of their time and talent. Together, we're proving that Building Great Lives is not just something we say, it's something we do.

Thank you for being part of our journey.

Peter Lemon  
President & CEO



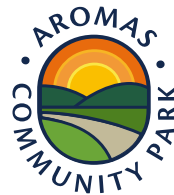
# GRANITEROCK'S COMMITMENT TO COMMUNITY

Graniterock's community giving is guided by the family owners' vision: Building a better future for our families, our communities, and our region since 1900. This vision is brought to life through Graniterock Cares, the company's community impact framework, which focuses on three core priorities: Youth Education, Environmental Stewardship and Thriving Communities.

The company's giving philosophy reflects this long-standing commitment. Graniterock invests in creating opportunities for youth through education and sports, protecting and preserving the environment and supporting programs that help communities grow stronger and more resilient. From sponsoring local teams and providing scholarships to advancing habitat restoration and encouraging volunteerism, these investments are rooted in care for both people and place.

By aligning its charitable giving with the Graniterock Cares priorities, the company supports initiatives that strengthen today's communities while protecting resources for tomorrow, continuing to build positive impact for generations to come.

## Total community organizations and groups Graniterock supported in 2025: 109



Aromas Grange



Neighbors Helping Neighbors



Touch A Truck Salinas







GRANITE ROCK

SAN FRANCISCO  
CALIFORNIA

N.E.S.T.  
EXPANDED LEA INITIATIVE

White paper held by student on the left.



# VOICES OF GRATITUDE



## DEBORAH LINDSAY

EXECUTIVE DIRECTOR OF YOUR FUTURE IS OUR BUSINESS

“Graniterock is one of our most valued community partners in that their support has been exceptionally generous.

From donating to our Annual Scholarship fund to encourage students into construction and trades industry careers, to sponsoring our annual Trades Day event that brings more than 1000 students together to discover trades careers, to providing support through board of directors members and fundraising committee support and more. Graniterock is a partner we can count on to help our youth develop career pathways and envision a prosperous future.”



## MONICA LAL

PRESIDENT AND CEO OF MONTEREY PENINSULA  
CHAMBER OF COMMERCE

“The Monterey Peninsula Chamber of Commerce is so fortunate to have worked with GraniteRock for many years. It is a partnership based on energetic and committed community engagement. Conversations with Keith Severson spark engaging conversations beginning and ending with how it can improve a specific organization or the importance of seeing roadwork and improvements as an investment in the future for others.”





## MAYRA ZENDEJAS

EXECUTIVE DIRECTOR OF YMCA OF SAN BENITO COUNTY

“Graniterock builds opportunity, connection, and hope throughout our neighborhoods. Their continued support of the YMCA helps strengthen the foundations of our families by ensuring that neighbors across the Central Coast have access to programs that build happier and healthier lives. They open doors and create opportunities that help us make a greater impact. Through their generosity and support, families who once faced barriers can now afford childcare, participate in youth sports, and engage in vital health and wellness programs. Because of Graniterock, more children are learning teamwork and confidence through sports, more parents have a safe place for their kids to grow, and more neighbors are finding connection and belonging at the Y. We are deeply grateful for their vision, compassion, and ongoing commitment to building a stronger, healthier, and more connected Central Coast.”



## ROSEANNE FOUST

PRESIDENT AND CEO OF THE SAN MATEO COUNTY  
ECONOMIC DEVELOPMENT ASSOCIATION (SAMCEDA)

“Graniterock exemplifies what it means to lead with purpose. Building not only infrastructure, but also opportunity. Our partnership reflects a shared belief that thriving businesses, skilled workers, and strong communities are all essential to a vibrant economy. As President and CEO of the San Mateo County Economic Development Association -SAMCEDA, and as a former Mayor of Redwood City, I deeply value partners like Graniterock who understand that economic development and community development go hand in hand. Their dedication to local business growth and workforce investment reflects what true corporate citizenship looks like.”



BRUCE W. WOOLPERT

# Algebra ACADEMY



“The Algebra Academy as a student was a very helpful tool that I believe helped me a lot in 8th grade. The instructors were very thorough and really helped me learn. As a mentor I found it as a very enjoyable experience to return to help the students in their learning. Being a difference in the education of the kids I helped is very satisfying and I loved every second of it.”

– Lucas, Alumni + High School Mentor





# YOUTH EDUCATION

Started in 2010, the Bruce W. Woolpert Algebra Academy is one of Graniterock's signature community partnerships. Founded by Vice President Kevin Jeffery and former Graniterock President and CEO Bruce Woolpert, the program gives middle school students an opportunity to discover their potential through advanced algebra instruction and real-world learning. In collaboration with Cal State Monterey Bay, and supported by community partners including Driscoll's, Joby and Taylor Farms, the Academy offers a transformative week of hands-on math education that sparks curiosity and confidence. Over the academy's 16 years, more than 1,300 students from local schools have graduated from the Academy with many going on to pursue college degrees in math, science and engineering.

## 130 students from San Benito, Santa Cruz and Monterey counties participated in the 2025 Algebra Academy!

### Algebra Academy's Community Partners:





# GRANITEROCK WOOLPERT FAMILY SCHOLARSHIP

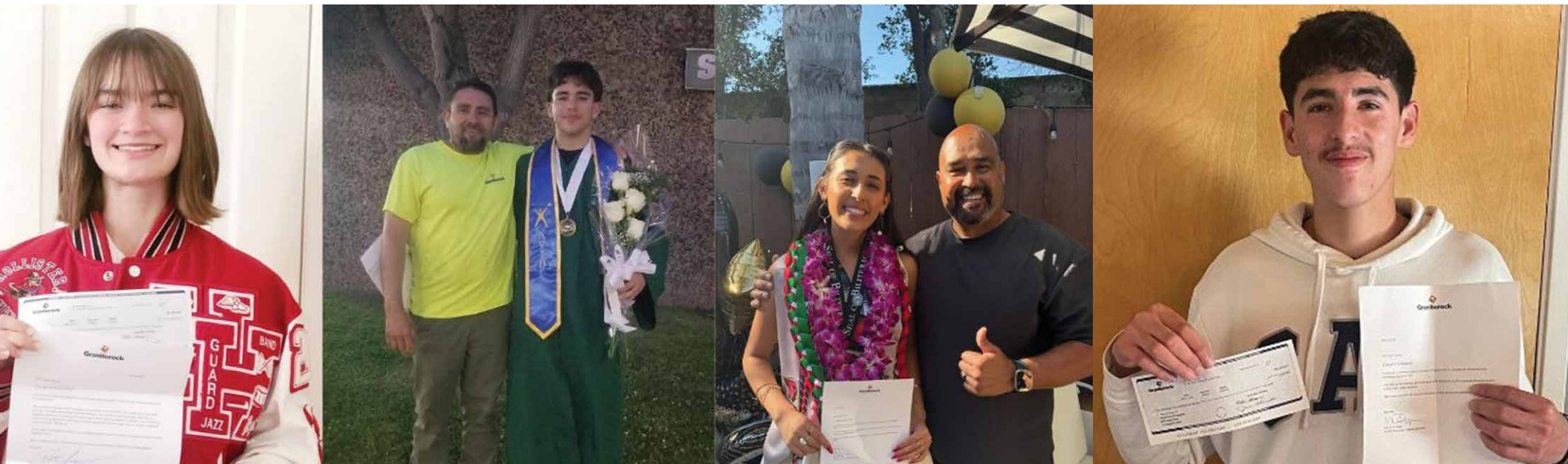
Graniterock is proud to support the next generation through college scholarships for the children of team members. The Woolpert Family Scholarships honor the hard work and dedication of our people while helping their families build brighter futures through education.

The scholarship is available to graduating high school seniors and/or currently enrolled students at a community or accredited four-year college whose parents or grandparents are active Graniterock team members.

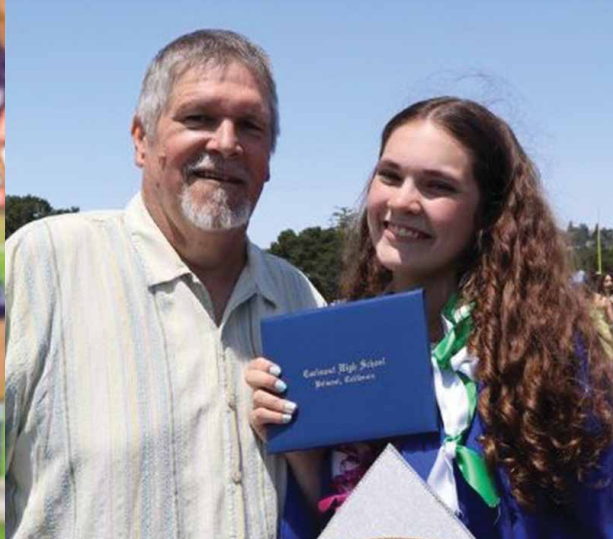
**Award of \$2,500 with an overall high school GPA of 3.25; \$3,000 if GPA is 4.0 or higher.**

Full-time college students can receive an award for the upcoming school year of \$2,500 with a GPA of 3.0 or higher in the current year.

**Total number of awards since 2018 = 226. Total scholarships awarded = \$495,000**









# ROCK & RUN

**More than 200 community members participated in the 2025 Rock & Run!**

Since 2008, Graniterock's Rock & Run brought hundreds of runners, walkers and volunteers together at the Wilson Quarry for an unforgettable 5K and 10K race. Participants wind their way through towering slopes of granite and scenic haul roads while raising funds for local education and youth programs. The event celebrates teamwork and community pride, transforming a working operation into a place of inspiration and support for local students.

**\$43,000 raised for Aromas School and San Juan Elementary School**









5k at Southside Sand and Gravel

## **In 2025, 200 community members participated in the community fun run at Graniterock's Sand and Gravel Quarry in Hollister!**

Graniterock's annual River Run at Southside Sand and Gravel has brought together runners, walkers, families and community partners since 2018 for a fun-filled morning in support of the YMCA of San Benito County. The event's proceeds help the YMCA provide youth programs, summer camps and wellness activities for local families. With beautiful views of the quarry and strong community spirit, the River Run continues to be a meaningful way for Graniterock to promote healthy living in our region.







# Open House

## AT THE QUAIL HOLLOW QUARRY

Graniterock's annual Quail Hollow Sand Plant Open House invites the community to explore quarry operations in a safe, guided setting while experiencing the rare microclimate and sensitive habitats that make this site exceptional.

Nestled within one of California's unique microclimates, the Quail Hollow Quarry Conservation Area supports several special-status species found only in this region. Visitors join brief guided walks offered throughout the day, highlighting responsible aggregate production, habitat conservation, special-status species, reclamation and native plant revegetation. The event offers an inside look at how Graniterock balances essential sand production with long-term environmental stewardship.

**The open house is a fundraiser to benefit Friends of Quail Hollow Ranch County Park in Santa Cruz County.**









# ENVIRONMENTAL STEWARDSHIP

Graniterock is committed to delivering high-quality products, services, and construction projects, while serving as good stewards of our land and preserving our local habitat. From conservation of working lands to industry-leading compliance practices and green energy, our professionals take the Company's environmental responsibility seriously. We are proud to be leaders in building the infrastructure of our communities, while maintaining our enduring commitment to environmental and land management excellence.







Central Coast  
**Community  
Energy**

**At the Wilson Quarry, our operations run on 100% renewable energy,** powered by two onsite solar arrays and a partnership with local energy provider, Central Coast Community Energy. This partnership aligns with Graniterock’s long-standing commitment to sustainability and reducing the company’s carbon footprint.

By using clean energy to power quarry operations, Graniterock is helping lead the construction industry toward a greener future while supporting regional efforts to build a more sustainable energy grid.



**CHEER**  
Coastal Habitat Education &  
Environmental Restoration

Coastal Habitat Education and Environmental Reclamation organization joined forces with the Veterans of Foreign Wars (VFW) – a trash clean-up along Uvas Creek in Gilroy.

**Over 25 volunteers came out to clean the banks of the San Benito River and surrounding area.**

The Graniterock team was proud to be a part of this initiative, lending a helping hand to the hardworking volunteers. Not only did we assist with the clean-up efforts, but we also provided snacks and beverages to keep everyone energized throughout the day.



# THRIVING COMMUNITIES

At Graniterock, helping our communities thrive is at the heart of who we are. Our team members take pride in supporting the communities where we live and work, whether it's volunteering at local schools, coaching youth sports, organizing toy drives or lending a hand to neighborhood improvement projects. Through charitable partnerships and individual acts of generosity, Graniterock People help strengthen the fabric of the places we live and work. Together, we're building thriving communities rooted in connection and shared purpose.







Sgt. Damon Gutzwiller Park



Bowl for Kids' Sake



Neighbors Helping Neighbors



San Juan Bautista Rotary Club



America Public Works Association Toy Drive



Veteran's Day Parade





**SANTA CRUZ**  
— COUNTY —  
**FAIR**





Pajaro Valley  
Loaves & Fishes

# Rock and Roll Classic Auto Show

Benefiting Aromas Community Park



**Challengers  
Little League**





Rotary Club of Hollister Mission 10 Race



Coastal Kids Home Care - Touch-A-Truck



Redwood City Port Fest



Aromas Day



Saddle Horse Parade



Lights On Parade



Share Your Holiday



Marine Science Institute





Marianne Woolpert, Rose Ann Woolpert and Arthur Woolpert

## TOGETHER, WE BUILD A BETTER TOMORROW.

As we look ahead, we remain dedicated to nurturing these relationships, supporting the communities our team members call home and honoring the legacy Graniterock and our family owners have been proudly building since 1900.







Building Strong Communities **Since 1900**